



Do you struggle to convert sales from your website?

Are you having a hard time staying ahead of your competition?

Is your website failing to build brand equity?

Mediocrity should not be accepted when it comes to your online presence.

For years, people have thought of digital marketing as a means to drive traffic to a given website. What's often overlooked, however, is the fact that many websites are slow, outdated and ineffective at getting sales. There's a good chance that your site isn't drawing traffic, generating leads or getting conversion rates like it should be. You may need a miracle or just a good tune-up. Either way, you need the Fluid Edge.

We know that marketing online is more than just driving traffic to deficient webpages. And so we created the Fluid Edge, a progression that includes:

- + *Analysis of the speed and performance of a website*
- + *Improvement of the mobile experience for all users*
- + *Analysis of the key points for conversion*
- + *Creation of an engaging, interactive and trust-building brand experience*
- + *Top-notch creative execution by our talented team*

All of this drives more website visitors to take action and become a qualified lead or customer. With the Fluid Edge, you have everything you need to set yourself ahead of the competition.

The speed and performance of your website are just as important as the content. The average user spends ten seconds or less on a page, which doesn't give you much time to impress. That's why we focus so much on getting your website to run quickly and work smoothly. We analyze, clean up and minify code. We also fix or eliminate broken code. We do what it takes to get your website running at its best. Think of Fluid as a personal trainer for your site.

Of course, we don't neglect mobile. Part of any site's optimization is conversion for smartphones and tablets.

Research shows that 57% of mobile users will abandon your website if it takes more than 3 seconds to load.

30% will abandon a purchase transaction if the shopping cart isn't optimized for mobile devices. Smartphone or tablet users want information quickly, and they're so numerous that ignoring them would be costly for your business. Can you grab their attention and keep it?

Experts will tell you that performance optimization is the way to go. Every site, no matter how big or small, should undergo performance optimization and get an added boost that will ultimately lead to more conversions and an increase in sales. We've got years of experience and want to help your online business succeed.

Most digital marketing agencies do not understand the importance of conversion optimization and creating an incredible brand experience for their website visitors. Our proprietary approach allows us to do what no other digital marketing agency can.

Are you ready to give your website the fix it needs?

For a free consultation, call 801-295-9820 or go to getfluid.com.