



FLUID

SALES REVENUE WITH US.



RIGHT PEOPLE



RIGHT SYSTEMS



RIGHT PROCESSES

VALUE GRAPH

SALES REVENUE
\$ \$ \$
\$



ESSENTIAL SERVICES

- Advertising
- Social Media Channels
- Print Collateral
- Tagline
- Visual Brand Standards
- Website
- Products or Service
- Logo
- Brand Values

INTERMEDIATE SERVICES

- Web Analytics
- Motion Graphics
- Non-traditional Advertising
- Infographics
- Events and Tradeshow
- Market Research
- Mobile Consideration
- Direct Marketing
- CRM
- Media Buys
- Email Service Provider

ADVANCED SERVICES

- Webinars, White Papers
- Lead Nurturing Campaign
- Social Media Management
- Conversion Optimization
- Targeting Social Advertising
- Conversion Landing Pages
- Targeting Personalization
- Campaign Personalization
- Real-Time Personalization
- Lead Generation
- Marketing Automation
- Retargeting Ads